How to talk to patrons about: *Understanding Location Data*

- Location data is very useful for some apps, like using Maps or hailing an Uber, or even just checking the weather.

- Location data also reveals a lot about you -- where you live and work, your patterns of movement, when you're not at home, and more.

- A lot of apps ask for your location, but many don't need it. It's a good idea to review the location settings on your phone and turn them off for apps that don't need your location to operate effectively.

"If you're concerned about your apps collecting too much data about you, the first thing we can do is go to your phone's settings and look at your location settings."